

## MEGAN K. MAAS

Michigan State University  
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### EDUCATION

**Ph.D.** (2016), Pennsylvania State University  
Human Development and Family Studies

*Areas of Concentration:* Prevention Science and Individual Development

*Dissertation title:* A person-centered approach to online sexual experiences and offline sexual and substance use behaviors among female adolescents

\*Outstanding dissertation, American Psychological Association, Division 56

**M.S.** (2013), Pennsylvania State University, Human Development and Family Studies

*Thesis title:* Sexual esteem in emerging adulthood: Associations with sexual behavior, contraception use, and romantic relationships.

**B.A.** (2011), California State University, Sacramento

*Magna Cum Laude*

*Major:* Psychology

*Honors thesis title:* The influence of internet pornography on college students: An empirical analysis of affect, sexual behavior and attitudes.

### CURRENT APPOINTMENTS

#### Assistant Professor (tenure-track)

- *Fall, 2016-present*  
Department of Human Development & Family Studies  
College of Social Science  
Michigan State University: East Lansing, MI

#### Core Faculty

- *Fall, 2016-present*  
Research Consortium on Gender-Based Violence  
Michigan State University: East Lansing, MI
- *Fall, 2016-present*  
Center for Gender in a Global Context  
Michigan State University: East Lansing, MI

#### Affiliated Faculty

- *Fall 2019-present*  
Institute for Public Policy and Social Research  
Michigan State University: East Lansing, MI

## PRIOR APPOINTMENTS

### Pre-Doctoral Fellow

2015-2016

National Institute on Drug Abuse (NIDA), National Institutes of Health (NIH)  
Pennsylvania State University: State College, PA

### Prevention & Methodology Trainee

2013-2015

National Institute on Drug Abuse (NIDA), National Institutes of Health (NIH)  
Pennsylvania State University: State College, PA

## CURRENT RESEARCH FUNDING

1. *Parent-based Sex Education and Media Literacy: Addressing Gender Roles and Reducing the Sexual Double Standard for Parenting Healthier Sexuality*  
**Michigan State University**  
GenCen Faculty Fellowship  
Funded: Summer 2019-Summer 2022  
Role: PI  
Amount: \$3,000
2. *A Statewide Representative Study of Online Sexual Misconduct Policies in Michigan Public Schools: Reflecting the Online Reality of Our Digital Native Students*  
**Michigan State University**  
Michigan Applied Public Policy Research (MAPPR)  
Funded: Summer 2019-Summer 2021  
Role: PI  
Amount: \$25,000

## COMPLETED RESEARCH FUNDING

1. *Reducing HIV risk and Gender-based Violence Victimization among Female Adolescents*  
**National Institute on Drug Abuse**  
Pediatric Research [L40 DA044702]  
Funded: Fall 2017-Summer 2019  
Role: PI  
Amount: \$61,336
2. *Strengthening Hispanic Families via NIDA Prevention Science*  
**National Institute on Drug Abuse**  
Research Scientist Development Award [K01 DA036747], PI: Ruben Parra-Cardona  
Funded: 2017-2018  
Role: Subcontract PI  
Amount: \$50,000

3. *HIV and substance use prevention among maltreated and non-maltreated female adolescents*  
**National Institute on Drug Abuse**  
Ruth L. Kirschstein National Research Service Award [F31 DA039603]  
Funded 2015-2017, Impact score of 18, 4<sup>th</sup> percentile  
Role: PI  
Amount: \$42,000

#### STUDENT-LED RESEARCH FUNDING

1. *Better to Have Loved and Lost?: Associations with Break-ups, Body Monitoring, and Sexual Esteem among College Students*  
**Michigan State University**  
College of Social Science Provost Undergraduate Research Initiative (PURI) Award  
Funded: Summer 2018  
Role: Mentor and Co-I (PI: Emily Schulz)  
Amount: \$1,500

#### OTHER GRANT ACTIVITY

1. *Michigan Youth (MY) Consent Culture Project*  
**Michigan Department of Health and Human Services**  
Sexual Violence Prevention (SVP) funding  
Funded: Fall 2019-Fall 2022  
Role: Consultant  
Amount: \$3,000
2. *Prevention & Methodology Training Grant (PAMT)*  
**National Institute on Drug Abuse**  
Prevention Research Center & Methodology Center, Penn State [T32 DA017629]  
Funded: 2013-2015  
Role: Trainee  
Amount: \$40,000
3. *Bystander Program Adoption & Efficacy to Reduce SV-IPV in College Community Multi College Bystander Efficacy Evaluation (McBEE)*  
**Centers for Disease Control and Prevention**  
National Center for Injury Prevention and Control Cooperative Agreement [U01CE002668]  
Funded: Fall 2015-Fall 2019  
Role: Mentee

## PUBLICATIONS

### *Published/In Press*

1. Moylan, C. E., Javorka, M.\*, **Maas, M. K.**, Meier, E.\*, & McCauley, H. L. (in press). What is campus climate?: A framework for defining and assessing college climate factors contributing to sexual assault. *Psychology of Violence*. IF = 2.98
2. **Maas, M. K.**, Cary, K. M.\*, Clancy, E. M.\*, Klettke, B., McCauley, H. L., & Temple, J. (in press). Slutpage use among U.S. college students: The secret and social platforms of image-based sexual abuse. *Archives of Sexual Behavior*. IF = 3.49
3. **Maas, M. K.** & Bonomi, A. E. (in press). Love hurts?: Identifying abuse in the virgin-beast trope of popular romantic fiction. *Journal of Family Violence*. IF = 1.63
4. Beffel, J. H.\*, Cary, K. M.\*, Nuttall, A. K., Chopik, W. J., **Maas, M. K.** (in press). Associations between the Broad Autism Phenotype, adult attachment, and relationship satisfaction among emerging adults. *Personality and Individual Differences*. IF = 2.73
5. Clancy, E. M.\*, Hallford, D., Crossman, A., **Maas, M. K.**, Toumbourou, J., & Klettke, B. (in press). Sharing is not always caring: Understanding motivations and behavioural associations with sext dissemination. *Computers and Human Behavior*. IF = 5.70
6. Cary, K. M.\*, **Maas, M. K.**, & Nuttall, A. K. (in press). Self-objectification, sexual subjectivity, and identity development among emerging adult women. *Self and Identity*. IF = 2.30
7. Kammes, R.\*, Douglas, S. N., **Maas, M. K.**, & Black, R. S. (2020). Parental support for sexuality education and expression among adults with an intellectual disability. *Sexuality and Disability*, 38, 669-686. IF = 1.31
8. **Maas, M. K.**, Bray, B. C., & Noll, J. G. (2019). Online sexual experiences predict subsequent sexual health and victimization outcomes among female adolescents: A latent class analysis. *Journal of Youth & Adolescence*, 48, 837-849. IF = 4.50
9. Parra-Cardona, J. R., Lopez Zeron, G.\*, Leija, G. S.\*, **Maas, M. K.**, Villa, M., Zamudio, E., Arredondo, M., Yeh, H. H., & Domenech Rodriguez, M. A. (2019). Culturally adapted intervention for Mexican-origin parents of adolescents: The need to overtly address culture and discrimination in evidence-based practice. *Family Process*, 58, 334-352. IF = 2.93

10. PettyJohn, M. E.\*, Muzzey, F. K.\*, **Maas, M. K.**, & McCauley, H. L. (2019). #HowIWillChange: Engaging men and boys in the #MeToo movement. *Psychology of Men and Masculinity*20, 612-622. IF = 3.20
11. **Maas, M. K.** & Dewey, S. (2018). Internet pornography use among collegiate women: Gender attitudes, body monitoring, and sexual behavior. *Sexualization, Media, & Society (SAGE open)*. IF 1.09
12. **Maas, M. K.**, Vasilenko, S. A., & Willoughby, B.W. (2018). A dyadic approach to couple's pornography use and relationship outcomes: The roles of anxious attachment and permissive attitudes. *The Journal of Sex Research*, 55, 772-782. IF = 4.21
13. McCauley H. L., Bonomi A. E., **Maas M. K.**, Bogen K.W., O'Malley T.\* (2018). #MaybeHeDoesntHitYou: Social media underscore the realities of intimate partner violence. *Journal of Women's Health*, 27, 885-891. IF = 2.69
14. **Maas, M. K.**, McCauley, H. L., Bonomi, A. E., & Leija, S. G.\* (2018). #NotOkay: A Twitter backlash against Donald Trump's degrading commentary. *Violence Against Women*, 24, 1739-1750. IF = 2.37
15. **Maas, M. K.**, Noll, J. G., & Bray, B. C. (2018). A latent class analysis of online sexual experiences and offline sexual and substance use behaviors among female adolescents. *Journal of Research on Adolescence*, 28, 731-747. IF = 2.86
16. **Maas, M. K.**, McDaniel, B., Feinberg, M., & Jones. D (2018). Division of labor and multiple domains of sexual satisfaction among first-time parents. *Journal of Family Issues*, 39, 104-127. IF = 2.72
17. Leavitt, C., **Maas, M. K.**, McDaniel, B., & Feinberg, M. (2017). A dyadic approach to parenting stress and sexual satisfaction among first-time parents. *Sex Roles*, 76, 346-355. IF = 3.17
18. **Maas, M. K.**, Shearer, C. L., Gillen, M. M., & Lefkowitz, E. S. (2015). Sex Rules: How emerging adults perceive gender's impact on sexuality. *Sexuality & Culture*, 19, 617-636. IF = 1.67
19. Vasilenko, S. A., **Maas, M. K.**, & Lefkowitz, E.S. (2015). "It felt good but weird at the same time": Emerging adults' first experiences of six different sexual behaviors. *Journal of Adolescent Research*, 30, 586-606. IF = 2.25
20. **Maas, M. K.** & Lefkowitz, E.S. (2015). Sexual esteem in emerging adulthood: Associations with sexual behavior, contraception use, and romantic relationships. *Journal of Sex Research*, 52, 795-806. IF = 4.21

21. **Maas, M. K.** (2010). The influence of internet pornography on college students: An empirical analysis of affect, sexual behavior, and attitudes. *McNair Scholars Journal*, *11*, 137-150. IF = .48

*Under Review*

1. Muzzey, F.\*, Kinney, K. M., McCauley, H. L., & **Maas, M. K.** (re-submitted). Support networks of transmasculine and nonbinary young adults during chosen name transition.
2. McCauley, H. L., Bonomi, A. E., **Maas, M. K.**, & Wittenborn, A. K. (submitted). #MaybeHeDoesntHitYou: Using Twitter as a platform to subvert historically taboo discourse around intimate partner violence.
3. Cary, K. M.\*, Reese-Weber, M., & **Maas, M. K.** (re-submitted). Internalizing Outcomes of Self-Objectification as Predictors of Behavior in Sexual Situations.
4. Ratan, R., Mitchell, K. M.\*, **Maas, M. K.**, Holt, K., Slaker, J. S.\*, Gambino, A.\* (submitted). A comparison between virtual reality and flatscreen pornography effects on relationship satisfaction.

**BOOK CHAPTERS**

1. **Maas, M. K.** & Waterman, E. A. (in press). New perspectives on sexual health promotion during emerging adulthood: The promise of violence prevention integration. In Van Dulman, M. & Morgan, E. (Eds.), *Sexuality in Emerging Adulthood*. Oxford, UK: Oxford University Press.

**EDITORIALS**

1. **Maas, M. K.** (2019) "How Toys Became Gendered-And Why It'll Take More Than a Gender-Neutral Doll to Change How Boys Perceive Femininity."-*The Conversation*, retrieved from: <https://theconversation.com/how-toys-became-gendered-and-why-itll-take-more-than-a-gender-neutral-doll-to-change-how-boys-perceive-femininity-124386>
2. **Maas, M. K.** (2018) "Preventing Coercive Sexting & Non-consensual Porn"-*Girlology*, retrieved from: <https://www.girlology.com/preventing-sexting-non-consensual-porn>
3. **Maas, M. K.** (2018) "Are Girls Liberated Through Sexting?"-*Girlology*, retrieved from: <https://www.girlology.com/are-girls-liberated-through-sexting>

4. **Maas, M. K.** (2018) "This Movement Will End if Men Stay Silent"-*HuffPost*, retrieved from: [https://www.huffingtonpost.com/entry/this-movement-will-end-if-men-stay-silent\\_us\\_5a550899e4b0f9b24bf31b2f](https://www.huffingtonpost.com/entry/this-movement-will-end-if-men-stay-silent_us_5a550899e4b0f9b24bf31b2f)
5. **Maas, M. K.** (2017) "Sexting is Different for Boys and Girls"-*Girlology*, retrieved from: <https://www.girlology.com/sexting-different-boys-girls>
6. **Maas, M. K.** (2017) "Social Apps Teens Love"-*HuffPost*; retrieved from: <http://www.huffingtonpost.com/entry/59428611e4b03e17eee08982>
7. **Maas, M. K.** (2016) "8 Reasons to Rethink Teens and Sexting"-*The Huffington Post*; retrieved from: [http://www.huffingtonpost.com/megan-maas/8-reasons-to-rethink-teen\\_b\\_12051534.html](http://www.huffingtonpost.com/megan-maas/8-reasons-to-rethink-teen_b_12051534.html)
8. **Maas, M. K.** (2015) "Why We Still Don't Want to Believe Bill Cosby Might Actually Be a Rapist"-*The Huffington Post*; retrieved from: [http://www.huffingtonpost.com/megan-maas/why-we-dont-want-to-belie\\_b\\_7764138.html](http://www.huffingtonpost.com/megan-maas/why-we-dont-want-to-belie_b_7764138.html)
9. **Maas, M. K.** (2015) "Prepping Your Kids for the Dark Side of College: Sexual Assault and Greek Life"-*Bon Bon Break*; retrieved from: [http://www.bonbonbreak.com/sexual-assault-on-college-campuses/?utm\\_content=buffer4ec1d&utm\\_medium=social&utm\\_source=twitter.com&utm\\_campaign=buffer](http://www.bonbonbreak.com/sexual-assault-on-college-campuses/?utm_content=buffer4ec1d&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer)
10. **Maas, M. K.** (2015) "10 Steps to Set Your Kids Up with a Healthy Online/Offline Balance"-*Empowering Parents*; retrieved from: <http://www.empoweringparents.com/kids-and-technology.php>
11. **Maas, M. K.** (2015) "8 Steps to Keep Kids Safe Online"-*The Huffington Post*; retrieved from: [http://www.huffingtonpost.com/megan-maas/8-steps-to-keep-your-kids\\_b\\_6887558.html](http://www.huffingtonpost.com/megan-maas/8-steps-to-keep-your-kids_b_6887558.html)
12. **Maas, M. K.** (2015) "Love Hurts: What we learn from 'Beauty and the Beast', 'Twilight', and 'Fifty Shades of Grey'-*The Huffington Post*; retrieved from: [http://www.huffingtonpost.com/megan-maas/love-hurts-what-we-learn-from-beauty-and-the-beast-twilight-and-fifty-shades-of-grey\\_b\\_6672742.html](http://www.huffingtonpost.com/megan-maas/love-hurts-what-we-learn-from-beauty-and-the-beast-twilight-and-fifty-shades-of-grey_b_6672742.html)
13. **Maas, M. K.** (2015) "Not Down There!": A Parent's Guide to Toddler Body Exploration-*BonBon Break Magazine*; retrieved from: <http://www.bonbonbreak.com/body-exploration-in-young-children/>
14. **Maas, M. K.** (2014) "10 Dangerous Apps Every Parent Should Know"-*For Every Mom*; retrieved from: <http://www.foreverymom.com/parents-kids-10-dangerous-apps-time-hit-delete/>

15. **Maas, M. K.** (2014) “7 Steps to Take to Establish Yourself as an Approachable Parent”- *Educate and Empower Kids*; retrieved from: <http://educateempowerkids.org/7-steps-take-establish-approachable-parent/>
16. **Maas, M. K.** (2014) “A Quick Guide to Talking about Sex with your Child”- *Mamapedia*; retrieved from: <http://www.mamapedia.com/voices/a-quick-guide-to-talking-about-sex-with-your-child>
17. **Maas, M. K.** (2013) “10 Things You Never Thought You Could Learn from Kim Hall’s Letter to Teenage Girls”-*Feministing*; retrieved from: <http://feministing.com/2013/09/11/10-things-you-never-thought-you-could-learn-from-kim-halls-letter-to-teenage-girls/>
18. **Maas, M. K.** (2012) “Embracing our Sexuality: Is Porn the Answer?”-*Feministing*; retrieved from: <http://feministing.com/2012/08/22/embracing-our-sexuality-is-porn-the-answer-2/>

## **HONORS & AWARDS**

- Outstanding Dissertation in the Field of Trauma Psychology, American Psychological Association, Division 56, 2018
- GenCen Faculty Fellow, Michigan State University, 2018
- MSU finalist for the William T. Grant Foundation Scholar Program, 2017
- Ruth W. Ayres-Givens Award, Pennsylvania State University, 2015
- National Data Archive on Child Abuse & Neglect, Summer Research Institute Fellow, Cornell University, 2014
- Prevention Research Center Fellowship, Pennsylvania State University, 2012-2013
- Dean’s List 2011, 2010, 2009, 2008
- Ronald E. McNair Post-Baccalaureate Achievement Program, 2010
- SAEOPP/SSS Excellence in Undergraduate Research Award, 2010
- Cal Grant A competitive award 2010, 2009, 2008

## **PEER-REVIEWED CONFERENCE PRESENTATIONS**

1. Greer, M. K.\*, Muzzey, F. K.\*, Huerta, P.\*, **Maas, M. K.**, McCauley, L. H., (2020, November). *Association of Body Positivity and Reproductive Coercion among Cisgender Female and Transgender College Students*. Poster presented at the 2020 Annual Meeting of The Society for the Scientific Study, online.
2. Cary, K. M.\*, Reid, T. A.\*, **Maas, M. K.**, McCauley, H. L. (2020, November). “*They’re assuming that we’re going to accuse them of rape, and we’re assuming that they’re going to rape us*”: *Conversations on consent post-#MeToo*. Virtual brief communication presented at the 2020 Annual Meeting of The Society for the Scientific Study of Sexuality, online.



3. Beffel, J.\*, Cary, K. M.\*, Nuttall, A., Chopik, W., **Maas, M. K.** (2020, May). *Associations Between the Broad Autism Phenotype, Adult Attachment, and Relationship Satisfaction Among Emerging Adults*. Poster abstract accepted for presentation at the Association of Psychological Science 32nd annual convention in Chicago, IL [Conference cancelled due to COVID-19].
4. **Maas, M. K.**, Cary, K. M.\*, Clancy, E. M.\*, Klettke, B., McCauley, H. L., & Temple, J. (2020, March). Slutpage use among U.S. college students: The secret and social platforms of image-based sexual abuse. Oral presentation at the biennial meeting for the Society for Research on Adolescence, San Diego, CA [Conference cancelled due to COVID-19].
5. Muzzey, F. K.\*, Fortenberry, D. J., **Maas, M. K.**, Holtrop, K., & McCauley, H. L. (2020, March). *Sexual and gender minority homeless youth and their sexual relationships: A systematic review of recent literature*. Oral presentation presented at the Society for Adolescent Health and Medicine Annual Conference, San Diego, CA.
6. Mitchell, K. M.\*, Ratan, R., **Maas, M. K.**, Holt, K., Slaker, J. S.\*, Gambino, A.\* (2019, November). *Virtual reality pornography is associated with greater rape myth acceptance, relationship dissatisfaction, and self-reported addiction, but causality is uncertain*. Oral presentation presented at the 2019 Annual Meeting of The Society for the Scientific Study of Sexuality, Denver, CO.
7. Cary, K. M.\*, **Maas, M. K.** (2019, November). *Dating app use: Gender differences in sexual partners, risky sex, and sexual health*. Poster presentation presented at the 2019 Annual Meeting of The Society for the Scientific Study of Sexuality, Denver, CO.
8. **Maas, M. K.**, Cary, K. M.\*, Leggett, R.\*, Holt, K., Schneider, J.\*, Ratan, R., Mitchell, K.\* (2019, November). *Popular porn genres among women: A heterogeneous approach to examining correlates of pornography use*. Poster presentation presented at the 2019 Annual Meeting of The Society for the Scientific Study of Sexuality, Denver, CO.
9. Schulz, E.\*, **Maas, M. K.**, Cary, K. M.\* (2019, November). *Sex toys to close orgasm gap: Differences in orgasm methods between relationship status and gender among college students*. Poster presentation presented at the 2019 Annual Meeting of The Society for the Scientific Study of Sexuality, Denver, CO.
10. Cary, K. M.\*, **Maas, M. K.** (2019, October). *Associations between self-objectification, sexual subjectivity, and identity development among emerging adult women*. Oral presentation presented at the 9th Conference on Emerging Adulthood, Toronto, Canada.

11. PettyJohn M. E.\*, Muzzey F. K.\*, **Maas M. K.**, & McCauley H. L. (2019, March) #HowIWillChange: *Engaging men and boys in the #MeToo movement*. Oral presentation presented at the conference on Masculinities & Gender: Research, Practice, and Community Activism to Promote Social Change at Pacific University in Hillsboro, Oregon.
12. **Maas, M. K.**, & McCauley, H. L. (2018, November). *Porn, sex toys, and behavior: Latent classes of ten distinct methods of orgasm*. Oral presentation presented at the 2018 Annual Meeting of The Society for the Scientific Study of Sexuality, Montreal, Québec.
13. Cary, K. M.\*, Reese-Weber, M., Kahn, J.\*, & **Maas, M. K.** (2018, November). *Dimensions of Women's Self-Objectification as Predictors of Sexual Behavior*. Poster presented at the 2018 Annual Meeting of The Society for the Scientific Study of Sexuality, Montreal, Québec.
14. Schulz, E.\*, **Maas, M. K.**, & McCauley, H. L. (2018, November). *Better to have loved and lost?: Associations with break-ups, body monitoring, and sexual esteem among college students*. Poster presented at the 2018 Annual Meeting of The Society for the Scientific Study of Sexuality, Montreal, Québec.
15. **Maas, M. K.**, Bonomi, A. E., & McCauley, H. L. (2018, March). *Love hurts: Power and control imbalances in the 'Tale as Old as Time'*. Oral presentation presented at the 16<sup>th</sup> Society for the Research on Adolescence Biennial Meeting, Minneapolis, MN.
16. **Maas, M. K.**, McCauley, H. L., Leija, S. G.\*, Perry, S. M.\*, & Schondelmayer, E. M.\* (2017, November). *#NotOkay: Public disclosure of sexual assault victimization on Twitter in response to a presidential candidate's degrading commentary*. Oral presentation presented at the 2017 Annual Meeting of the Society for the Scientific Study of Sexuality, Atlanta, GA.
17. Leija, S. G.\*, **Maas, M. K.**, & Bonomi, A.E. (2017, November). *Jane The Virgin: A model for reinventing marianismo and Latina sexuality*. Oral presentation presented at the 2017 Annual Meeting of the Society for the Scientific Study of Sexuality, Atlanta, GA.
18. **Maas, M. K.** & Noll, J. G. (2017, March). *A Person-Centered Approach to Online Sexual Experiences of Female Adolescents: The Role of Maltreatment*. Poster presented at the annual meeting for the Society for Adolescent Health and Medicine, New Orleans, LA.
19. **Maas, M. K.** & Noll, J. G. (2016, March). *A person-specific approach to female adolescent online and offline sexual behavior: The role of Childhood Maltreatment*. Poster presented at the 16<sup>th</sup> Society for the Research on Adolescence Biennial Meeting, Baltimore, MD.

20. **Maas, M. K.** & Noll, J. G. (2015, November). *A person-specific approach to female adolescent online and offline sexual behavior*. Poster presented at the annual meeting for the Society for the Scientific Study of Sexuality, Albuquerque, NM.
21. Leavitt, C., **Maas, M. K.**, McDaniel, B., & Feinberg, M. (2015, November). *A dyadic approach to parenting stress and sexual satisfaction among first-time parents*. Poster presented at the biennial meeting for the National Council on Family Relationships, Vancouver, BC.
22. **Maas, M. K.** & Noll, J. G. (2015, March). *Earlier sexually explicit internet media use and later online and offline sexual behavior among female adolescents*. Paper presented at the Biennial Meeting of the Society for Research in Child Development, Philadelphia, PA.
23. **Maas, M. K.** (2014, December). *Pornography use and adolescent sexual development*. Oral presentation at the National Sex Ed Conference, East Rutherford, NJ.
24. **Maas, M. K.**, Willoughby, B.W., & Vasilenko, S. A. (2014, November). *A dyadic approach to couple's pornography use and relationship outcomes*. Paper presented at the Annual Meeting for the Scientific Study of Sexuality, Omaha, NE.
25. **Maas, M. K.** (2014, November). Community-based dissemination of sex research in Vrangalova, Z. (chair) *Keeping the Science in Sex* Symposium at the Annual Meeting for the Society for the Scientific Study of Sexuality, Omaha, NE.
26. **Maas, M. K.** & Noll, J. G. (2014, May). *Online sexual media use longitudinally associated with risky online and offline sexual behavior in female adolescents*. Poster presented at the 22nd Annual Meeting for the Society for Prevention Research, Washington, D.C.
27. **Maas, M. K.** & Lefkowitz, E. S. (2014, March) *Sexual esteem in emerging adulthood: Associations with sexual behavior, contraception use, and romantic relationships*. Poster presented at the 15th Society for Research on Adolescence Biennial Meeting, Austin, TX.
28. **Maas, M. K.**, McDaniel, B., & Feinberg, M. (2013, July). *Making it all work: Sexual satisfaction & division of household labor after the transition to parenthood*. Oral presentation at the 1<sup>st</sup> Latin-American Meeting on Family and Interpersonal Relationship Research, Victória, Brazil.
29. **Maas, M.**, Katz, D., & Vasilenko, S. (2013, May). *Gender differences in idealized and actual romantic relationships events in adolescents: Implications for preventative safe-sex interventions*. Poster presented at the Society for Prevention Research Annual Meeting, San Francisco, CA.

30. **Maas, M.**, Katz, D., & Vasilenko, S. (2013, March) *A comparison of gender differences in idealized and actual romantic relationship events in adolescents*. Poster presented at the Society for Research in Child Development Biennial Meeting, Seattle, WA.
31. **Maas, M. K.** & Lefkowitz, E.S. (2012, October) *Female adolescents: The association between their internet pornography use and sexual behavior*. Poster presented at the Annual Research Forum for Health & Human Development, University Park, PA.
32. **Maas, M. K.** & Lefkowitz, E.S. (2012, March) *Female adolescents: The association between their internet pornography use and sexual behavior*. Poster presented at the 14th Society for Research on Adolescence Biennial Meeting, Vancouver, BC.
33. **Maas, M. K.** (2011, April) *Pornography: The brain & behavior*. Oral presentation at the Area 2/Area 3 BACCHUS Spring Conference, UN Las Vegas. Las Vegas, NV.
34. **Maas, M. K.** (2010, July) *The influence of internet pornography on college students*. Poster presented at the 16th Annual SAEOPP/SSS National Research Conference, Atlanta, GA, won 1st Place for excellence in undergraduate research.
35. **Maas, M. K.** (2010, July) *The influence of internet pornography on college students*. Oral presentation at the 18th Annual California Scholars Symposium, UC Berkeley. Berkeley, CA.
36. **Maas, M. K.** (2010, June) *The influence of internet pornography on college students*. Oral presentation at the 18th Annual Penn State Summer Research Conference. State College, PA.
37. **Maas, M. K.** (2010, May) *The influence of internet pornography on college students*. Oral Presentation at the 24th Annual Research Competition, CSU Sacramento. Sacramento, CA.
38. **Maas, M. K.** (2010, May) *The influence of internet pornography on college students*. Oral Presentation at the 24th Annual California State University Student Research Competition, San Jose, CA.
39. **Maas, M. K.** (2010, March) *The influence of internet pornography on college students*. Poster Presentation at the 2nd Annual Psychology Department Research Conference, CSU Sacramento. Sacramento, CA.

## INVITED ADDRESSES & PRESENTATIONS

1. **Maas, M. K.** (2020, November). *PopPorn: The Roles Popular Culture and Pornography in sexual attitudes and behaviors among youth*. Invited speaker for the East Lansing Public Schools Sex Education Advisory Board, East Lansing, MI.
2. **Maas, M. K.** (2020, March). *How the evolution of porn changed adolescence*. Invited TEDx speaker for TEDx, Michigan State University [https://youtu.be/ojw\\_yMMNPAs](https://youtu.be/ojw_yMMNPAs)
3. **Maas, M. K.** (2019, November) *Working with Sex Writers: Tips from Journalists*. Invited panel speaker for the annual meeting of the Society for the Scientific Study of Sexuality, Denver, CO.
4. **Maas, M. K.** (2019, August) *Adolescents, Sex and Porn: Everything You Wish You Didn't Need to Know*. Invited plenary speaker for the annual Michigan Department of Health and Human Services Moving Toward Solutions Conference, Gaylord, MI.
5. **Maas, M. K.** (2019, March) *Adolescents, Sex and Porn: Everything You Wish You Didn't Need to Know*. Invited speaker for Macomb County School District, Garfield, MI.
6. **Maas, M. K.**, Grosso, C., Harder, L., Moore, D., Hurst, K., & Ebert, K. (2019, February). *Understanding consent: Legal and ethical perspectives on sexuality and sexual consent*. Invited panel speaker for the Finding Our Voice Sister Survivors Speak Series at the MSU Museum, Michigan State University, East Lansing, MI.
7. **Maas, M. K.** (2018, November) *Audrie and Daisy: Using Documentary Film to Discuss Sexual Assault and Suicidality*. Invited speaker for the Pennsylvania Student Assistance Professionals meeting. Beech Creek, PA.
8. **Maas, M. K.** (2018, October) *The Impact of Sexting and Revenge Pornography in Middle and High schools*. Police Executive Development Series (PEDS) seminar for the Michigan Department of Corrections, Lansing, MI.
9. **Maas, M. K.** (2018, September) *Adolescents, Sex and Porn: Everything You Wish You Didn't Need to Know*. Invited speaker for the Michigan Organization for Adolescent Sexual Health (MOASH), Lansing, MI.
10. **Maas, M. K.** (2018, March) *Romantic Relationships and Social Media during Adolescence*. Invited speaker for the Pennsylvania Student Assistance Professionals Meeting, Beech Creek, PA.
11. **Maas, M. K.** (2017, August) *Adolescents, Sex and Porn: Everything You Wish You Didn't Need to Know*. Invited workshop facilitator for the Pennsylvania Student Assistance Professionals meeting. Penn State, State College, PA.

12. **Maas, M. K.** (2015, March) *Adolescents, Sex and Porn: Everything You Wish You Didn't Need to Know*. Invited workshop facilitator for the Pennsylvania Student Assistance Professionals meeting, DuBois, PA.
13. **Maas, M. K.** (2014, December) *Adolescents, Sex and Porn: Everything You Wish You Didn't Need to Know*. Invited workshop facilitator for the Pennsylvania Student Assistance Professionals meeting. State College, PA.
14. **Maas, M. K.** (2014, November) *Adolescents, Sex and Porn: Everything You Wish You Didn't Need to Know*. Invited workshop facilitator for the Pennsylvania Student Assistance Professionals meeting, State College, PA.
15. **Maas, M. K.** (2014, November) *Adolescents, Sex and Porn: Everything You Wish You Didn't Need to Know*. Invited workshop facilitator for Student Assistance Professionals meeting, Osterburg, PA.
16. **Maas, M. K.** (2014, October) *Pornography: The Brain & Behavior*. Invited workshop facilitated for the PSAP Regional Meeting Pittsburgh, PA.
17. **Maas, M. K.** (2014, October) *Adolescents, Sex and Porn: Everything You Wish You Didn't Need to Know*. Invited workshop facilitator for the Pennsylvania Student Assistance Professionals meeting, McVeytown, PA.
18. **Maas, M. K.** (2014, June) *Pornography: The Brain & Behavior*. Invited workshop facilitated at West Branch High School, Morrisdale, PA.
19. **Maas, M. K.** (2014, May) *Adolescents, Sex and Porn: Everything You Wish You Didn't Need to Know*. Invited speaker for the Straight Talk Parenting Series, Centre County, PA.
20. **Maas, M. K.** (2014, April) *Sexual socialization: Making sense of what we see and do*. Invited workshop facilitated at the Pennsylvania Student Assistance Professionals annual meeting, State College, PA.
21. **Maas, M. K.** (2010, May) *Sexualized violence perpetration in a sexualized culture*. Invited by the Penn State Commission for Women at Penn State, PA.
22. **Maas, M. K.** (2014, April) *Adolescent sexual development in a digital age*. Invited speaker for the State College Friends School, State College, PA.
23. **Maas, M. K.** (2014, April) *Sexting and porn use during adolescence*. Workshop Facilitator for State College Area School District, State College, PA.
24. **Maas, M. K.** (2014, February) *Adolescents, sex, and porn: Everything you wish you didn't need to know*. Invited speaker for the Pennsylvania Student Assistance Professionals meeting, State College, PA.

25. **Maas, M. K.** (2014, January) *Adolescents, sex, and porn: Everything you wish you didn't need to know*. Invited speaker for the Straight Talk Parenting Series, State College, PA.
26. **Maas, M. K.** (2013, April) *Sexual socialization: Making sense of what we see and do*. Invited by the director of Youth Services Bureau, Centre County, PA.
27. **Maas, M. K.** (2013, February) *Pornography use: Implications for adolescent sexual development*. Invited to present at the 27th annual Focus on Strong Families Conference, State College, PA.
28. **Maas, M. K.** (2011, November) *Pornography: The Brain & Behavior*. Invited by the director of Student Activities at Colorado Mountain College, CO.
29. **Maas, M. K.** (2011, May) *Sexual socialization: Making sense of what we see and do*. Invited by Health & Wellness Promotion, UC Berkeley, CA.
30. **Maas, M. K.** (2011, August) *Pornography: The Brain & Behavior*. Invited by the director of Student Activities at Arizona State University, AZ.
31. **Maas, M. K.** (2011, April) *Pornography: The Brain & Behavior*. Invited to present at the annual BACCHUS Spring Conference, UN Las Vegas, NV.
32. **Maas, M. K.** (2011, April) *Pornography: The Brain & Behavior*. Invited to present for the Psychology Society at CSU Sacramento, CA.
33. **Maas, M. K.** (2011, March) *Pornography: The Brain & Behavior*. Invited by the director of Student Activities at University of California, Davis, CA.
34. **Maas, M. K.** (2011, March) *Adolescents, Sex and Porn: Everything You Wish You Didn't Need to Know*. Invited by the director of Health Services at CSU Sacramento, Sacramento, CA.
35. **Maas, M. K.** (2011, February) *Pornography: The Brain & Behavior*. Invited by the director of the McNair Scholars Program at CSU Sacramento, CA.
36. **Maas, M. K.** (2010, June) *Pornography: The Brain & Behavior*. Invited by the director of Student Activities at Emory University, Atlanta, GA.
37. **Maas, M. K.** (2010, May) *Sexualized Violence perpetration in a sexualized culture*. Invited by the Women's Resource Center at CSU Sacramento, CA.
38. **Maas, M. K.** (2010, March) *Pornography: The Brain & Behavior*. Invited by the director of the Alcohol, Tobacco & Other Drug Program at CSU Sacramento, CA.

## TEACHING

### *Instructor Positions*

- Instructor (Spring 2020, 2021) *Introduction to Women and Gender Studies*  
WS 201, Michigan State University
- Instructor (Spring 2020) *Adolescent Development*  
HDFS 812, Michigan State University
- Instructor (Fall 2019, 2020) *Research Methods in Human Development & Family Studies*  
HDFS 880, Michigan State University
- Instructor (Fall 2017, 2018; Spring 2018, 2019) *Human Sexuality*  
HDFS 445, Michigan State University
- Instructor (Spring 2017, 2018, 2019) *Quantitative Methods in Human Development & Family Studies*, HDFS 881, Michigan State University
- Instructor (Summer 2015) *Adolescent Development*  
HDFS 239, The Pennsylvania State University
- Lab Instructor (Spring 2011) *Fundamentals of Psychological Research I-Lab*  
PSYC 101, California State University, Sacramento, Supervisor: Lisa M. Bohon

### *Guest Lectures*

**2016:** *Adolescents, Sex, and Porn: Everything You Wish You Didn't Need to Know*, Guest Lecturer for Lifespan Development at Penn State, PA.

**2014:** *Sexual Socialization: Making Sense of What we See and Do*, Guest Lecturer for Introduction to Human Development & Family Studies at Penn State, PA.

**2014:** *Pornography the Brain & Behavior*, Guest Lecturer for Adolescent Development at Penn State, PA.

**2014:** *Adolescents, Sex, and Porn: Everything You Wish You Didn't Need to Know*, Guest Lecturer for Adolescent Development at Penn State, PA.

**2014:** *Portrayal of Sex & Love in Mass Media*, Guest Lecturer for Family Relationships at Penn State, PA.

**2014:** *Pornography the Brain & Behavior*, Guest Lecturer for Developmental Problems at Penn State, PA.



**2013:** *Sexual Socialization: Making Sense of What we See and Do*, Guest Lecturer for Emerging Adulthood at Penn State, PA.

**2013:** *Adolescents, Sex, and Porn: Everything You Wish You Didn't Need to Know*, Guest Lecturer for Adolescent Development at Penn State, PA.

**2013:** *Sexual Socialization: Making Sense of What we See and Do*, Guest Lecturer for Introduction to Human Development & Family Studies at Penn State, PA.

**2012:** *Portrayal of Sex & Love in Mass Media*, Guest Lecturer for Family Relationships at Penn State, PA.

**2011:** *Pornography the Brain & Behavior*, Guest Lecturer for Biology at Colorado Mountain College, CO.

**2011:** *Pornography the Brain & Behavior*, Guest Lecturer for Human Sexuality at American River College, CA.

**2010:** *Pornography the Brain & Behavior*, Guest Lecturer for Human Sexuality at American River College, CA.

**2010:** *Portrayal of Sex & Love in Mass Media*, Guest Lecturer for Controversial Issues in Psychology at CSU Sacramento, CA.

**2009:** *Pornography the Brain & Behavior*, Guest Lecturer for Gender Differences in the Brain at CSU Sacramento, CA.

## **MENTORING**

- Doctoral Committee Chair
  - Kirsten Greer, BS. Human Development & Family Studies, Michigan State University. *The Role of the Sexual Double Standard in Sexual Harassment perpetration and intervention*. Fall 2019-present.
  - Kyla Cary, MS. Human Development & Family Studies, Michigan State University. *Measuring sexual self-objectification*. Fall 2018-present.
  - Finneran Muzzey, MS. Human Development & Family Studies, Michigan State University. *Development of the sexual self among gender diverse emerging adults*. Spring 2018-present.
  
- Doctoral Committee Co-Chair
  - Gisela, Leija, MS, CFT. Human Development & Family Studies, Michigan State University. *Development culturally relevant sex education for Latinas*. Fall 2016-present.

- Doctoral Committee Member
  - Katherine Mitchell, MS. Information and Media, Michigan State University. *Virtual Reality and Flat Screen Pornography Use Among US Married Couples*. Spring 2019-2020.
  - Morgan PettyJohn, MS, CFT. Human Development & Family Studies, Michigan State University. *Media impacts on recovery after sexual assault*. Spring 2018-present.
  - Patricia Huerta, MS, LMFT. Human Development & Family Studies, Michigan State University. *Applying Emotionally Focused Therapy to treatment of sexual issues presenting in couples' therapy*. Fall 2017-present.
  - Rebecca Kammes, MS, CFT. Human Development & Family Studies, Michigan State University. *Adapting sexuality education to serve the needs of individuals with intellectual disabilities*. Spring 2017-Summer 2019.

## **SERVICE, AFFILIATIONS, & CERTIFICATIONS**

### *National Service*

- Member, Data Safety and Monitoring Board, Development and pilot trial of an intervention to reduce disclosure recipients' negative social reactions and victims psychological distress and problem drinking, 1R34AA024849-01A1, NIAAA (PI: Edwards, University of New Hampshire), 2018-2020
- Membership Committee for the Society for the Scientific Study of Sexuality, 2018-present
- Media & Communications Committee for the Society for Research on Adolescence, 2018-present
- Student Research Award Committee for the Society for the Scientific Study of Sexuality, 2018

### *University Service*

- Graduate curriculum committee, College of Social Science, MSU, 2020-present
- Curriculum committee, GenCen, Women's and Gender Studies, MSU 2019-present
- Marginalized populations search committee member, College of Social Science, MSU, 2018
- Colloquium Coordinator, Research Consortium on Gender-based Violence, MSU, 2017-2018
- Prevention Research Center Director Search Committee, Penn State, 2014
- PSU Personal Safety & Sexual Assault Awareness Committee, 2013-2016
- PSU Commission for Women, 2013-2016
- Healthy People Penn State Representative, Fall 2013, 2014
- Women's Resource Center, California State University, Sacramento, 2008-2011

*Department Service*

- Methodology Curriculum Committee, HDFS, MSU, 2019-present
- Graduate Education Committee, HDFS, MSU, 2019-2020
- Graduate Student Advisory Committee Faculty Liaison, HDFS, MSU, 2017-present
- Diversity Committee, HDFS, Michigan State University, 2017-2019
- Student Advisor for HDFS Graduate Program, Penn State, 2014-2015
- Graduate Student Representative at HDFS Faculty Meetings, Penn State, 2013-2014
- Child Maltreatment Search Committee, Pennsylvania State University, 2013-2014

*Grant Reviewer*

- Grant reviewer for doctoral student awards, Society for the Scientific Study of Sexuality, 2018
- Université Bourgogne Franche-Comté (UBFC), Excellence Initiative (ISITE-BFC), 2018
- The Netherlands Organization for Scientific Research (NWO), Social Sciences and Humanities, 2018
- US Department of Health and Human Services, Office of Family Assistance, Healthy Marriage & Relationship Education, 2015

*Consulting Journal Editor*

Journal of Sex Research, 2019-present

*Journal Ad Hoc Reviewer*

Archives of Sexual Behavior  
Computers in Human Behavior  
Family & Consumer Sciences Research Journal  
Family Relations  
Global Public Health  
Journal of Adolescence  
Journal of Adolescent Health  
Journal of Interpersonal Violence  
Journal of Research on Adolescence  
Journal of Sex Research  
Psychology & Sexuality  
Psychology of Violence  
Scientific Reports, Nature  
Self & Identity  
Sexuality & Culture  
Violence and Gender

*Conference Abstract Reviewer*

Society for the Scientific Study of Sexuality  
Society for Research on Adolescence

*Professional Affiliations*

Board member, Internet Keep Safe Coalition, 2017-present  
American Psychological Association 2018-present  
Society for Prevention Research 2015-present  
Society for Research on Adolescence 2012-present  
Society for the Scientific Study of Sexuality 2014-present

*Professional Certifications*

Mental Health First Aid, The National Council for Behavioral Health, 2011  
Sexuality Educator, Planned Parenthood, 2008  
Peer Health Educator, The BACCHUS Network, 2007

**HEALTH EDUCATION & ADVOCACY**

- Sex Education Advisory Board member  
East Lansing School District, 2019-2022  
*Area:* Sexuality education  
*Duties:* Attend monthly meetings; approve current curriculum; and plan on future curriculum
- Curriculum Consultant  
Culture Reframed, June 2019-December 2019  
*Area:* Internet pornography education  
*Duties:* Consult on parents of teens pornography education curriculum and training materials; evaluate parents of tweens pornography curriculum
- Curriculum Consultant  
Internet Keep Safe, December 2015-May 2016  
*Area:* Internet Safety Education  
*Duties:* Consult on healthy media choices curriculum and training materials; participate in educational videos.
- Community Sexual Health Educator  
State College, PA August 2011-2016  
*Area:* Sexuality Education  
*Duties:* Facilitate trainings for parents, teachers, and social workers on adolescent sexuality and technology, prevention of sexual abuse, and promotion of healthy romantic relationships.
- Intimate Partner Violence Advocate  
My Sister's House, Sacramento, CA August 2010-August 2011  
*Area:* Women's Advocacy

- Duties:* 60-day training on physical and sexual violence perpetration and victimization, screening incoming survivors, connecting survivors with needed services, providing community education on institutionalized violence against women.
- Health Educator  
The Well, Sacramento, CA August 2009-August 2011  
California State University, Sacramento  
*Area:* Mental Health Education  
*Duties:* Health and wellness promotion such as creating and presenting educational presentations on mental health topics such as: anxiety, depression, homesickness, suicide prevention, healthy relationships and alcohol and drug addiction.
  - Alcohol, Tobacco, Other Drug & Sexual Assault Prevention Program, July 2008-June 2010 California State University, Sacramento  
*Area:* Health Education  
*Duties:* Educational presentations on topics such as alcohol and drug abuse, and sexual assault and intimate partner violence prevention weekly; Implement the Choices Alcohol Education Program, motivational interviewing with students who have been in violation of the Sac State alcohol policy and for students seeking assistance with smoking cessation.

## **WORK IN MASS MEDIA**

### ***Television, Podcast, and News Interviews***

**2020:** “Only 7% of parents do this”-Podcast interview with Andy Earle, *Talking to Teens*

**2020:** “You don’t have to be a sex educator”-Podcast interview with Susan Borison and Stephanie Silverman, *Your Teen Podcast*

**2020:** “Talking about sex with our teenagers”-Television interview with Sue Borison, *Your Teen TV for Parents*

**2020:** “How to talk to your kids about sex and pornography”-Podcast interview with Christopher Kelly, *Nourish. Balance. Thrive.*

**2020:** “Has media and pop culture changed the sex talk?”-Podcast interview with Marilyn Evans and Melody Bergman, *Media Savvy Moms Podcast*

**2020:** “How to protect her from sexting and sexy selfies”-Television interview with Dr. Trish Hutchison, *Girlology TV*

**2019:** “Sex shouldn’t be sad”-Podcast interview with Connor Storck, *More or Less Human Podcast*

**2019:** “Teens face health and safety risks exploring sex online”-Interview with Caroline Brooks, *MSU Today*

**2018:** “New kids movie sparks debate about child sexual abuse”-Television interview with Alexandra Ilitch, *WLNS*

**2018:** “Sex education helps prevent sexual abuse”- Television interview with Jorma Duran, *WLNS*

**2018:** “Mass media forcing 'birds and bees' talk to take place earlier”-Television interview with Jorma Duran, *WLNS*

**2018:** “Twitter, Trump and sexual assault: A call to men for action”-Interview with Andy Henion, *MSU Today*

**2017:** “Twitter, Trump, and Sexual Assault”-Podcast interview with Dr. Zhana Vrangalova, *The Science of Sex*

**2017:** “Talking to Kids About Sex”-Expert contributor for web-based parenting series with *Anya Manes*

**2016:** “Teens and Sexting”-Podcast interview with Rob Z, *WWOT*

**2016:** “The Think Tank”-Radio Interview with Garland Robinette, *WWL*

**2015:** “Conversations”-Television Interview with Patty Satalia, *WPSU, PBS/NPR*

**2014:** “Sex and the Internet”-Expert contributor for *Candid Conversations*, Jana Marie Foundation, *WPSU*

**2014:** “10 Apps Every Parent Should Know”-Television Interview with Lauren Sweeny, *WKMG*

## **RESEARCH QUOTED IN PRINT MEDIA**

### ***Books***

**2021:** *Classrooms, Locker Rooms, Bedrooms, and the Hidden Struggles of American Boyhood* by Emma Brown. *Simon & Schuster*, New York: NY.

### ***Websites***

**2019:** “Girls' Online Sex Experience May Spur Risk Offline Online news.”-WebMD, retrieved from: <https://teens.webmd.com/girls/news/20190418/girls-online-sex-experience-may-spur-risk-offline#1>

**2017:** *“10 steps to set your kids up with a healthy online/offline balance.”*-Empowering Parents, retrieved from: <https://www.empoweringparents.com/article/10-steps-to-set-your-kids-up-with-a-healthy-onlineoffline-balance/>

*Online News (selected from 20+ articles)*

**2020:** *“Health experts discuss maintaining a healthy relationship with sex.”*-The State News, retrieved from: <https://statenews.com/article/2020/11/health-experts-discuss-maintaining-a-healthy-relationship-with-sex>

**2019:** *“Toys began being marketed for gender in the 1940s, now a movement is pushing back.”*-CNN, retrieved from: <https://www.cnn.com/2019/12/19/health/toys-gender-conversation-wellness/index.html>

**2019:** *“Teen Girls' Online Sex Experiences Set Up Offline Dangers.”*-Health Day, retrieved from: <https://consumer.healthday.com/kids-health-information-23/adolescents-and-teen-health-news-719/teen-girls-online-sex-experiences-set-up-offline-dangers-745272.html>

**2019:** *“No, a Texas school district did not adopt pornographic sex ed curriculum.”*-PolitiFact, retrieved from: <https://www.politifact.com/factchecks/2019/nov/19/todd-starnes/no-texas-school-district-did-not-adopt-pornographi/>

**2018:** *“Hashtag activism like #NotOkay is challenging rape culture, study says.”*-Reuters, retrieved from: <https://news.trust.org/item/20180109192807-1cuma/>